

Results+

The Measurable Success of Inclusive Charging Solutions

As a biopharmaceutical giant, this organization set the bold target to transition its company leased and owned fleet to 100% battery electric vehicles (BEV) by end of 2025, where technically feasible, and is moving from vision to reality. Managing this transition for nearly 6,000 vehicles in the U.S. demanded thoughtful planning, execution, and attention to drivers' diverse needs. By mid-2025, the company's inclusive, innovative, and disciplined approach had turned ambition into measurable progress.

Solving for Access

One of the most powerful indicators of success was their strategy for home charging. Recognizing that approximately 5% of company drivers are renters or live in multi-family dwellings (MFDs) with restrictions on property modifications, they partnered with Wheels to develop a solution that would allow these drivers to participate in the BEV transition. The solution was dual chargers at select MFDs; one dedicated to the company driver, and one available to other residents. This not only solved the infrastructure challenge but also reinforced the organization's commitment to sustainability and community engagement.

The fleet has already avoided **3.8 million gallons of fuel**, translating into a dramatic result of **36,376 US tons of CO2 avoided** – a tangible win for the planet.

PROJECT SERVICES

Environmental & Social Responsibility, Operational Excellence

FLEET SIZE

5,872

VEHICLE TYPE

Sales/SUVs/EVs

INDUSTRY

Biopharma/
Healthcare

RESULTS

100%

EV fleet achieved

4,242

chargers installed

36,376

US tons of CO₂ avoided

Real Progress, Real Impact

The impact of this initiative has been significant. Thanks to an inclusive solution, 35 drivers who faced barriers to EV adoption are now on the road in electric vehicles. As of July 2025, 59% of pre-identified renters are actively progressing toward installation, reinforcing the company's commitment to its BEV goal.

The organization's electric fleet transformation is a model of operational excellence. With more than 5,700 electric vehicles ordered, the company has already deployed more than 5,300 across its U.S. fleet, with another 100+ on the way. Supporting this transition is a robust network of more than 5,600 chargers, strategically installed to ensure seamless access and performance.

But the real story lies in the impact. By replacing traditional fuel with electric power, they are generating \$9.7 million in annual fuel cost savings, a figure that speaks to both financial stewardship and environmental responsibility. The fleet has already avoided 3.8 million gallons of fuel, translating into a dramatic result of 36,376 US tons of CO₂ avoided – a tangible win for the planet.

This client's success stems from bold planning, inclusive solutions, and cross-functional collaboration. By removing barriers for renters, tracking progress with precision, and engaging stakeholders at every level, the company has proven that sustainability isn't just a goal; it's a strategic advantage that makes drivers part of the journey.



Together Let's Go Far.

Learn how Wheels keeps your business moving.

Connect Today

WHEELS.COM



© 2025 Wheels.
All Rights Reserved.