



## Results+

# Partnering with Wheels Drives an Impressive 8% Reduction in Crashes Per Million Miles

### Many teams, one goal

A global science and technology innovator reached the top third of the Fortune 500 being a life sciences and technology leader. Today that growth entails the management of vehicles across more than 25 different operating companies. But however diverse the fleet's endeavors, one objective had the potential to make the biggest difference: driver safety.

### A comprehensive approach

The company's and Wheels' campaign for a safer fleet was all-encompassing. Annual checks of Motor Vehicle Records (MRV) were expanded to the Driver Performance Program that identified higher-risk drivers. Drivers acknowledged an updated fleet policy that instituted a detailed point system based on violations and preventable accidents, with training triggered by point thresholds fully visible to the drivers through Wheels DriverView™.

Wheels trained all local fleet managers to set up alerts and scheduled reports. They also showed managers how to monitor their drivers, issue proactive and reactive training modules—including behind the wheel training—all through the Wheels advanced analytics dashboard in Wheels FleetView™.

### Fewer accidents happen

The bottom line on the client's safety initiative couldn't be simpler or more satisfying: a remarkable 8% reduction in crashes per million miles—the basic barometer of safe vehicle operation. The annual crash rate has also shown preliminary signs of a sustained decrease. In the spirit of continuous improvement, the client and Wheels are still striving for more, including access to in-vehicle safety kits and a ChangeDriver [gamification](#) campaign to reward even safer driving habits.

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**PROJECT SERVICES:** Driver Safety

**FLEET SIZE:** 5,208

**VEHICLE TYPE:** SUV, Light-Duty Truck, Sedan

**INDUSTRY:** Industrial

### Savings/Improvements:

# 8%

reduction in crashes per million miles