


# Fleet Electrification Roadmap

Think an electric vehicle (EV) fleet might be right for your organization? Good timing! There are many perks for those going this route. Here's a suggested roadmap for those embarking on their EV journey.

## Know EV basics

Learn the key differences and benefits of conventional hybrid, plug-in hybrid, battery-powered and fuel-cell electric vehicles.

 Check out our infographic: [4 Types of Electric Vehicles](#).



## Chart benefits

Whether it's a corporate mobility mandate or local sustainability initiative, determining how EVs benefit your organization help you take ownership and gain buy-in on the project.



## Consider range needs

Some fleets travel short distances in urban environments while others span long routes in rural landscapes. The activities of your unique fleet will inform the types of EVs you can adopt now and in the future.



## Determine short & long term goals

Oftentimes, a successful fleet electrification strategy requires a multi-pronged, gradual adoption approach. Identify which drivers can easily make the switch first and save the more complicated cases (eg., rural drivers) for later EV rollouts.



## Execute stage one

Update your selector with the hybrid and EV options you identified for stage one adopters. Take advantage of this opportunity to educate drivers on proper EV usage and maintenance care. Pro tip: Implement a connected vehicle program for advanced analytics on your new EV fleet.



## Apply learnings

Had an EV hiccup or two? Take note and adjust your plans accordingly to optimize future rollouts.



## Repeat until all goals met

It's best if slow and steady goes the EV fleet race. So continue to carry out your plans and adopt future learnings. Then you're assured a positive outcome.

 Find additional tips in our [EV preparation blog post](#).



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